

Message Text

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PAGE 01 STATE 204105
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 AID-05 XMB-04 OPIC-06 EB-08
/034 R

DRAFTED BY COM/BIC/CAGNE/GREICHHARDT:DJW
APPROVED BY EB/OCA/CD:REDAY
COM/BIC/CAGNE/JRMCCAULEY
COM/BIC/OIM/CGENDREAU(CLEARED DRAFT
STATE/NEA/IAI/JMCBRIDE(PHONE)
AID/COM/NE/ORUSSELL(PHONE)
EXIMBANK/AMEMMETT(PHONE)
NEA/RA:DMORRISON (INFO)

-----070732 261607Z /43

R 261350Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY TEL AVIV

UNCLAS STATE 204105

E.O. 11652: N/A

TAGS: BEXP, IS

SUBJECT: COUNTRY COMMERCIAL PROGRAM (CCP) - THIRD QUARTER
REVIEW

REF: TEL AVIV 5188

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) FOR ISRAEL
MET AT USDOC AUGUST 18, 1977, TO REVIEW THIRD QUARTER CCP
ACTIVITIES. REPRESENTATIVES OF COMMERCE, STATE, AID, AND
EXIMBANK ATTENDED. COPY OF AGENDA, LIST OF ATTENDEES, AND
HANDOUT MATERIALS FROM WCAG MEETING MAILED TO RUEDA
AUGUST 22.

2. REICHHARDT REPORTED ON OPERATION AND RESULTS OF
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PAGE 02 STATE 204105

TECHNOLOGY '77 AND COMMENDED POST FOR ITS IMPORTANT
CONTRIBUTION TO EXHIBITION'S SUCCESS.

3. WCAG LOOKS FORWARD TO LEARNING MORE ABOUT MINI-TRADE
SHOW ON LABORATORY INSTRUMENT IN SEPTEMBER. USDOC/CAGNE
WOULD APPRECIATE RECEIVING PHOTOGRAPHS MADE DURING EVENT
FEATURING BOTH U.S. FIRMS AND MERO SYSTEM. WILL ATTEMPT

TO PLACE ARTICLE ABOUT POST-CONDUCTED EVENT IN COMMERCE AMERICA.

4. DURING WCAG MEETING, EXIMBANK REPRESENTATIVE GAVE UPDATE ON EL AL AIRLINES' PURCHASE OF TWO BOEING 747'S. EL AL WAS ABLE TO OBTAIN PRIVATE, COMMERCIAL FINANCING FROM U.S. BANKS FOR THE PURCHASE OF A USED CARGO PLANE (SEVEN-YEAR LOAN) AND A NEW CARGO/PASSENGER CONVERTIBLE PLANE (TEN-YEAR LOAN). NO EXIMBANK GUARANTEES WERE REQUESTED.

5. THIS WAS FIRST WCAG MEETING ATTENDED BY JOE MCBRIDE OF STATE/NEA/IAI. MCBRIDE REPLACES XENIA VUNOVIC. MCBRIDE GAVE WCAG AN UPDATE ON ISRAELI ECONOMY AND LIKUD ECONOMIC PLATFORM.

6. AID REPRESENTATIVES GAVE WCAG RUNDOWN ON LEVEL OF SECURITY SUPPORT ASSISTANCE (SSA) FOR ISRAEL DURING FY 1978 PROPOSED BY THE CONGRESS. SSA FOR ISRAEL IS SET AT LEVEL OF 785 MILLION DOLS, OF WHICH 300 MILLION DOLS IS IN CASH GRANTS. REMAINING 485 MILLION DOLS COMES UNDER CIP, OF WHICH 260 MILLION DOLS IN LOANS AND 225 MILLION DOLS IN CIP GRANTS.

7. CAGNE PROVIDED ATTENDEES WITH ISRATECH 78 FLYERS TO BE DISTRIBUTED AMONG INTERESTED U.S. BUSINESSES. IF UNCLASSIFIED

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PAGE 03 STATE 204105

POSSIBLE, ARTICLE PUBLICIZING ISRATECH WILL APPEAR SHORTLY IN COMMERCE AMERICA. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Drafter: DJW
Enclosure: n/a
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